



2016 Sponsorship Levels & Program Advertising

Discover Aviation & Airshow Spectacular | May 28 & 29, 2016

Tomcat: \$50,000+ Sponsorship

- Catered Private Chalet
- 100 VIP Tickets
- VIP Parking
- 8 Aerobatic Thrill Flights
- 16 Discover Aviation Flight Vouchers
- Recognition During All Media Outreach
- Public Address Recognition 8 Times during Show
- Logo & Link on Official Website
- Logo & Text Recognition in Airshow Program
- Full-Page Ad in Airshow Program
- Exclusive Recognition Signage at Airshow
- Recognition on Group Signage at Airshow
- Recognition on Radio Advertising
- Recognition on Social Media
- 20x20 Prominent Location Expo Space

Eagle: \$25,000 Sponsorship

- Catered Private Chalet
- 50 VIP Tickets
- VIP Parking
- 4 Aerobatic Thrill Flights
- 8 Discover Aviation Flight Vouchers
- Recognition During All Media Outreach
- Public Address Recognition 4 Times during Show
- Logo & Link on Official Website
- Logo & Text Recognition in Airshow Program
- Full-Page Ad in Airshow Program
- Exclusive Recognition Signage
- Recognition on Group Signage
- Recognition on Radio Advertising
- Recognition on Social Media
- 10x20 Prominent Location Expo Space

Falcon: \$10,000 Sponsorship

- Catered Community Chalet
- 25 VIP Tickets
- VIP Parking
- 2 Aerobatic Thrill Flights
- 4 Discover Aviation Flight Vouchers
- Recognition During All Media Outreach
- Public Address Recognition 2 Times during Show
- Logo & Link on Official Website
- Recognition on Group Banner
- Logo & Text Recognition in Airshow Program
- Half-Page Ad in Airshow Program
- Recognition on Group Signage
- Recognition on Social Media
- 10x10 Prominent Location Expo Space

Mustang: \$5,000 Sponsorship

- Catered Community Chalet
- 10 VIP Tickets
- VIP Parking
- 1 Aerobatic Thrill Flight
- 2 Discover Aviation Flight Vouchers
- Logo & Link on Official Website
- Text Recognition in Airshow Program
- Quarter-Page Ad in Airshow Program
- Recognition on Group Signage
- 10x10 Expo Space

Lightning: \$2,500 Sponsorship

- Catered Community Chalet
- 5 VIP Tickets
- VIP Parking
- 1 Discover Aviation Flight Voucher
- Recognition on Group Signage
- Text Recognition in Airshow Program
- Business Card Ad in Airshow Program
- 10x10 Expo Space

Advertisement Only: Full Page – \$2,000 | 1/2 Page – \$1,250
1/4 Page – \$750 | Business Card – \$250

Promotional Benefits	Tomcat Sponsor \$50,000	Eagle Sponsor \$25,000	Falcon Sponsor \$10,000	Mustang Sponsor \$5,000	Lightning Sponsor \$2,500
Catered chalet	Private	Private	Community	Community	Community
VIP Tickets	100	50	25	10	5
VIP Parking	YES	YES	YES	YES	YES
Aerobatic Thrill Flights	8	4	2	1	
Discover Aviation Flight Vouchers	16	8	4	2	1
Recognition during all media outreach	YES	YES	YES		
PA recognition during show	8 times	4 times	2 times		
Recognition on official website	Logo link	Logo link	Logo link	Logo link	Text link
Recognition signage	Exclusive & Group	Exclusive & Group	Group	Group	Group
Recognition in airshow program	Logo & Text	Logo & Text	Logo & Text	Text	Text
Advertisement in airshow program	Full Page	Full Page	Half Page	Quarter Page	Business Card
Recognition on radio advertising	YES	YES			
Recognition on social media	YES	YES	YES		
Expo space	Prominent 20 x 20	Prominent 10 x 20	Prominent 10 x 10	10 x 10	10 x 10



DISCOVER AVIATION & AIRSHOW SPECTACULAR 2016 SPONSORSHIP LEVELS COMMITMENT FORM

Company Name: _____

Contact Person: _____

Phone #: _____ Email: _____

I would like to commit to the following sponsorship:

- Tomcat Sponsor \$50,000
- Eagle Sponsor \$25,000
- Falcon Sponsor \$10,000
- Mustang Sponsor \$5,000
- Lightning Sponsor \$2,500
- General Sponsor \$_____ Please indicate the sponsorship amount here.
- In-Kind Sponsor \$_____ Please indicate the sponsorship value here.

Sponsored Goods and/or Services _____

Describe how goods and/or services are valued _____

- Ad space only \$2,000 (Full Page) \$1,250 (1/2 Page) \$750 (1/4 Page) \$250 (Business Card)

- I am interested in supporting Discover Aviation & Airshow Spectacular by providing volunteers.
Our Volunteer Chair will contact the person listed above about volunteer/sponsor opportunities.

By being a sponsor for Discover Aviation & Airshow Spectacular, I understand the sponsor levels as outlined with this form and have enclosed a check in the amount of \$ _____ and/or sponsoring _____ valued at \$ _____ to secure my sponsorship level. If applicable, a high-resolution copy (vector format preferred) of my logo and short company bio will be emailed to discoveraviation@sundanceairport.com, which may be used per the Discover Aviation & Airshow Spectacular Sponsorship level features. All information, including signed sponsorship contract, check and company logo, MUST be received by April 15, 2016.

Signature: _____

Print Name: _____

Mail donations to:

Discover Aviation & Airshow Spectacular
13000 North Sara Road
Yukon, Oklahoma 73099